

A pink ribbon is the central focus, forming a loop on the left side of the image. The background is a soft-focus bokeh of light pink and white circles. The text is positioned on the right side of the image.

Luncheon in Pink

**SPONSORSHIP
PACKAGE**

WHAT IS LUNCHEON IN PINK?

Luncheon in Pink is a celebration of life. This annual fundraising event not only supports the mission of Hope for the Journey but serves as a time for the community to stand together and reflect on life. We recognize and award survivors, breast cancer patients, and caregivers. We are asking you and your company to support our mission of giving hope to those facing breast cancer.

Saturday, October 10, 2026

12:30 PM

Lion Hills Vineyard

400 Murphy Industrial Blvd.

Bremen, Georgia



WHO WE ARE

Our Vision

Our vision is to create a community that supports and uplifts those fighting breast cancer, because no one should have to fight alone.

Our Mission

We wish to give hope to those facing breast cancer and those walking the journey with them.

Our Programs

Hope for the Journey provides resources and programming to the West Georgia community through five main channels of support: financial assistance and resources, counseling, spiritual support, education (outreach and awareness), and peer support and knowledge through special programs and ongoing support groups. Our organization strives to empower those women and their loved ones as they walk the journey and continue to fight breast cancer.





“Festivals promote diversity, they bring neighbors into dialogue, they increase creativity, they offer opportunities for civic pride, they improve our general psychological well-being.”

– *David Binder*



PRESENTING

SPONSOR

Co-host & Partner

\$2,500 Sponsorship

Serving as a co-host of the luncheon, you will be recognized as an official presenter of the 2023 Luncheon in Pink.

Your name/logo will be prominently featured in all event promotions. Your partnership ensures the support of women in our community for this year and the year ahead!

Aside from being recognized as a presenting sponsor of this signature event, you'll receive an array of sponsorship benefits.

Benefits

- ❖ Recognition as the Presenting Sponsor and Event Co-Host for the 2023 Luncheon in Pink
- ❖ Your name/logo prominently displayed during the event
- ❖ Your name/logo prominently displayed on the 2023 Luncheon in Pink promotional materials
- ❖ Your name/logo co-branded on all event emails
- ❖ Recognition as the Presenting Sponsor on Hope for the Journey's social media platforms and website
- ❖ Full page color ad or message in the digital event program
- ❖ Your name/logo to be recognized as event presenting sponsor in all media releases
- ❖ Opportunity to provide a video (3-5 minutes) to be shown during luncheon
- ❖ 8 VIP tickets



INSPIRING

SPONSOR

Leave a Mark

\$1,500 Sponsorship

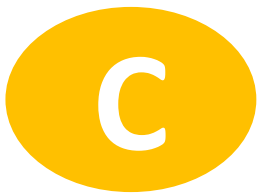
This event has quickly become one of the community's signature experiences.

Your partnership will cover any additional costs incurred from the event in addition to supporting new programming in 2023.

Aside from recognition as a partner, your sponsorship at this level will receive these great benefits.

Benefits

- ❖ Your name/logo prominently displayed virtually
- ❖ Your name/logo prominently displayed on the luncheon flyers
- ❖ Half page color ad or message in our event program book
- ❖ Recognition as a sponsor on Hope for the Journey's social media platforms
- ❖ Your name/logo to be recognized as an event sponsor in all media releases
- ❖ Recognition as a sponsor on Hope for the Journey's website
- ❖ Opportunity to provide a video (3-5 minutes) to be shown during luncheon
- ❖ 6 VIP tickets



COURAGE

SPONSOR

Cause a Connection

\$750 Sponsorship

You or your organization's donation will be supporting event giveaways for our attendees to enjoy. Most importantly, your partnership will support our ongoing programming, ultimately ensuring the Hope for the Journey's success.

Aside from recognition as a partner, your sponsorship at this level will receive the following benefits.

Benefits

- ❖ Your name/logo recognized as a sponsor and partner for the event giveaway
- ❖ Your name/logo prominently displayed on the luncheon flyers
- ❖ Quarter page color ad in the digital event program book
- ❖ Recognition as a sponsor on Hope for the Journey's social media platforms
- ❖ Your name/logo to be recognized as an event sponsor in all media releases
- ❖ Recognition as a sponsor on Hope for the Journey's website
- ❖ 4 VIP tickets



HOPE

SPONSOR

Make an Impact

\$500 Sponsorship

Your sponsorship ensures Luncheon in Pink's success. Your support at this level will go towards the luncheon and fulfilling our mission.

As a partner in this journey and in support of the event, your sponsorship at this level will receive the following benefits.

Benefits

- ❖ Your name/logo prominently displayed on the luncheon flyers
- ❖ Your name/logo in the digital event program book
- ❖ Recognition as a sponsor on Hope for the Journey's social media platforms
- ❖ Recognition as a sponsor on Hope for the Journey's website
- ❖ 2 VIP ticket with

LET'S PARTNER TOGETHER

To learn more about the event or donate online, please visit:

www.hopeforthejourneywestga.org

To become a sponsor and pay by check, please send checks to:

Hope for the Journey

P.O. Box 1344 Carrollton, Georgia 30112

Have questions? Contact Us.

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770.214.1491

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